

## Junior E-Commerce Manager (m/f) DENMARK



We are Geschenkidee – one of the leading online shops for gifts and experiences in Europe! We are looking for a candidate to join our Danish team in Berlin. Currently we are live in Germany, Austria, France, Spain, UK, Italy, the Netherlands, Poland, Sweden, Belgium, Finland, Norway and in Denmark with the webshop **Gaveideer.dk**

For the Danish team we are looking for a motivated **Junior Country Manager** who will take on an important role and responsibility. You will be supporting the Danish Country Manager launching new projects and managing the business getting an all-round e-commerce experience and learning. You be part of building up the shop and will be a key force behind our Danish shop. If you want to take on responsibility and thrive working in a fast-moving company this might be the right opportunity for you!

### Responsibilities

- Implementing Search Engine Optimization (SEO) in our content strategy. Managing projects related to link-building, social media, e-mail marketing etc.
- You will be responsible for coordinating and managing our external writers, creating and uploading content for the webshop
- You will be working in our product shop system and updating products and content
- You work closely together with our Danish Country Manager Denmark on strategic projects and opportunities

### What's your profile

- You completed your Bachelor's or Master's degree in Marketing, Business, Communication or a similar field
- You have some experience or general understanding of Search Engine Optimization, keyword optimization and online marketing
- E-commerce experience is very welcome
- You are self-motivated, detail-oriented and eager to learn every day
- You have an analytical and organizational personality with a hands-on attitude
- You are a team player looking to work in an international team of young professionals
- Native Danish speaker, fluent in English and/or German

### What we offer

- A opportunity to learn more about e-commerce, online marketing and other related areas around an e-commerce webshop
- A successful environment where you can contribute with your own ideas and develop your skills
- An exciting workplace in a dynamic and motivated team with flat hierarchies and lots of collaboration in an international setting

We are looking forward to receiving your **application**. Please send it along with your **salary expectations** and **earliest possible starting date** to [job@geschenkidee.de](mailto:job@geschenkidee.de) - Your contact person is Sophie.